



Corporate Services

Put 40 years of Party Plan experience to work for you and your organization. Choose from our expansive options below and customize the package that's right for you and your company!

SALES & TRAINING

with Michelle Archer



MICHELLE ARCHER | 615.826.4977
michelle@directsalesinstitute.com
directsalesinstitute.com | linkedin.com/michellearcherddst
25 yrs Party Plan/Social Selling experience

Retainer & Contract Packages Available

- Corporate Assessments
- Compensation Review
- Sales Strategy & Business Metrics
- Training Series {Short & Long Term}
- Launch Plans & Strategy
- Consultant Training Sites
- Leadership Development
- Consultant Quick Start Programs
- Hostess & Incentive Programs
- Founder Programs
- Training Collateral
- Training Videos / Webinars
- Keynote Speaking
- Conference & Event Planning
- Recruiting Strategy & Implementation

MARKETING & DESIGN

with Jessica Gallant



JESSICA GALLANT | 508.801.3600
jess@jessgallant.com | jessgallant.com
linkedin.com/jessgallant
15 yrs design and Party Plan/Social Selling experience

Retainer & Contract Packages Available

- Instant Virtual In-House Creative Department
- Marketing & Branding Assessments
- Brand Strategy & Development
- Design Strategy & Execution
- Creative Direction
- Marketing & Advertising
- Catalog Design & Direction
- Packaging Design
- Logo Design
- Sales Collateral Development
- Social Media Graphics, Facebook, Instagram, Pinterest
- Website Layout Design
- E-Newsletter Design
- Conference & Special Event Graphics
- Art Direction for Photoshoots

PARTNERSHIPS

- Search Engine Optimization {SEO}
- Social Media Strategy
- Party Management Automation
- Engaging Training Resource Platforms
- Website & Replicated Website Design
- Phone Apps
- Printing, Packaging & Business Supply
- Product & Catalog Photography
- Back Office Solutions
- E-Newsletter Platforms
- Copywriting

directsalesinstitute.com | 615.826.4977



Corporate Clients

SALES & TRAINING

with Michelle Archer



MARKETING & DESIGN

with Jessica Gallant



Michelle & Jessica have partnered with over twenty of today's top direct selling companies including:

SKINCARE, SPA & BEAUTY

- BeautiControl Cosmetics
- Nouveau Cosmetics
- Celadon Road
- Lemongrass Spa
- Willa Girl LLC
- Allurica / Regenova
- Viridia

ACCESSORIES

- Chaume
- Grace Adele

HOME DECOR & GIFTS

- Gardenuity
- Southern Living at Home
- La Bella Baskets
- Bellaroma
- Lattice & Ivy

JEWELRY

- Origami Owl
- South Hill Designs
- Touchstone Crystal
- Bamboo Pink
- LuLu Avenue
- Mialisia
- Northern Clover
- Kalypso Twistz
- Bansela
- Jujubelle

KITCHEN & GOURMET

- Demarle at Home
- Dove Chocolate Discoveries